



Integral University, Lucknow

Integral Institute of Nursing Sciences & Research

Report on World Breastfeeding Week

(1st - 7th August 2021)

Theme: "Protect breastfeeding: A Shared Responsibility"

The programme on the topic **"World Breastfeeding Week**

Was celebrating by the college of Nursing department, Integral University, Lucknow on 1st week of August 2021. This Programme exposed by B.Sc. Nursing 4th year students, various health awareness activities was performed by students in hospital and community for the public and health care team members

1. **Awareness Activity on Breastfeeding in post natal ward of Integral University-** Students of 4th year B.Sc. nursing students provided Breastfeeding Awareness on 3rd of August 2021 by presentation of educational aids on "Importance of Breastfeeding, Techniques, Positions and Problems related to Breastfeeding".



2. Role Play on Awareness of Breastfeeding in Community- Skit on Awareness of Breastfeeding done by the B.Sc. Nursing 4rth year Students on 6th August 2021 at Nawazpur Anganwadi Center.



3. Quiz Competition on Breastfeeding for Nursing Students- Breastfeeding Quiz was Organized by Mrs. Archana Singh Yadav, Miss. Alka Gupta, Mr. Salman Khan Through online mode. Certificates and prizes were distributed to the winning students.

Chairperson Dr. Ashfaque Khan, Principal, IIAHS&R & Mr. Farzand Ali Principal, of Nursing department and Ms. Soni Verma Vice- Principal and organizing secretary Mss. Alka Gupta Lecturer, Mrs. Archana Singh Yadav Lecturer, Mr.Salman Khan Lecturer department of Child Health Nursing expressed his gratitude to the Participants, Hospital Team members and Villagers.

Ms. Sony Verma
Vice Principal IINS&R

Mr. Farzand Ali
Principal IINS&R

Dr. Ashfaque Khan
Principal IIAHS&R